



# MASTER OF MANAGEMENT in INTERNATIONAL BUSINESS PROGRAM

Established in 1938, the Faculty of Commerce and Accountancy, Chulalongkorn University has over the years maintained a deep commitment to be a source of first-rate business education in Thailand. It is the Faculty's mission to be recognized at the international level as a leading business education institution.

The current business landscape is characterized by an ever changing number of multinational companies, joint ventures and corporate expansion. With ASEAN Economic Community (AEC), we are facing with even more competition and opportunities. This dynamic and challenging business environment requires that business education change along with it. The Master of Management Program in International Business is Chulalongkorn University's answer to that challenge. The program catapults graduates into the world of global business.

The Master of Management Program in International Business has been designed to fill the urgent demand of young managers, who need to understand the complex nature of the current business environment. They need to be equipped with skills, knowledge and experience in international business management as well as in cross-cultural behavior.

Due to limited seated in a class and attempting to maintain high quality of teaching, we have a policy of limiting up to 10 students per semester and not exceeding 2 students from one university.

## Course Offered in Each Semester

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### Fall semester

- International Business Management
- International Legal Environments
- International Logistics
- Comparative Management and Cross-Cultural Behavior

## Spring semester

- Strategy and Policy in International Business
- Foreign Market Entry Strategy
- International Entrepreneurship\*
- Business Environment in Greater China

*Remark: Each course is 3 credit (approx. 45 - 48 hours).*

*\* Consisting of coursework and mandatory study trip abroad at RWTH Aachen University, Germany in April. Students are responsible for their own expenses.*

## Academic Calendar

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- Fall Semester                      between August – December
- Spring Semester                    between January - May

## Weekly Class Schedule

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- Thursdays and Fridays        6 pm – 9 pm
- Saturdays and Sundays         9 am – 4 pm

*Remark: Schedule will be announced well in advance and may be changed in short notice*

## Application Requirements

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1. A completed and signed MM application form. Attach 3.5 cm. x 4.5 cm. recent photographs (.JPEG) (with blue background) taken no more than six months in polite attire or a civil servant's uniform.
2. A current official transcript of academic records
3. A copy of passport showing applicant's name, date of birth, and expiry date
4. An official report of the English proficiency score either
  - TOEFL iBT at minimum score of 79 *or*
  - IELTS at minimum score of 6.5 *or*
  - Common European Framework of Reference (CEFR) at minimum score of B2
5. Two letters of recommendation from former instructors or former/current employers
6. Statement of purpose

*Remark: English proficiency scores are valid if they are no more than two years old. If applicants are US, UK, Canada, Australia, and New Zealand citizens, English proficiency score will be exempted.*

## Application Submission

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- To apply for **Fall** Semester, please submit application before on the 1<sup>st</sup> of May.
- To apply for **Spring** Semester, please submit application before on the 1<sup>st</sup> of October.

# Official Transcript

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An exchange student will have to request for an official transcript in order to validate his/her exchange semester. It is 100 baht per copy (no sealed envelop) and 120 baht per copy (sealed envelop). Please contact the MM staff for more information.

## Facilities

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Chulalongkorn University provides a large number of facilities and services to meet students' various needs. These range from medical care, on-campus shuttle buses, consultation services, a cooperative store, books centers, and libraries, to a sports center. A **medical center** is situated on the second floor of Chamchuri 9 building. The main library, known as **The Center of Academic Resources**, is a resource center where students can find resource materials, borrow books, and conduct research on a wide range of topics. The Center offers related technical services and support on hardware, software and all the Center of Academic Resources' network connection system equipment. The Center coordinates and manages the online Chulalinet library service available in all Faculties and Institutes' libraries and the off-campus Uninet library search service available through network connection, as well as global network connection via the internet. Internet service is provided through the Office of Information Technology. The Faculty library is located on the 7th floor, 50th Anniversary Building.

**On-campus transportation** is facilitated by four shuttle bus lines between Monday – Saturday; 07.00 – 19.00 hours (only Line 1 and Line 2 operates Saturday).

Line 1: Salaprakiew, Faculty of Political Sciences, Siam square (Siam Paragon Shopping Center), Faculty of Medicine, Faculty of Architecture, Faculty of Arts, and Faculty of Engineering

Line 2: Salaprakiew, Faculty of Science, Faculty of Education, Chamchuri 9, Sport center, Faculty of Architecture, Faculty of Arts, and Faculty of Engineering

Line 3: Salaprakiew, Faculty of Economics, Faculty of Commerce and Accountancy, Faculty of Science, Faculty of Architecture, Faculty of Fine Art, Faculty of Arts, and Faculty of Engineering

Line 4: Salaprakiew, Faculty of Political Sciences, Siam square (Siam Paragon Shopping Center), Faculty of Medicine, Faculty of Education, Chamchuri 9, U-Center, Faculty of Law, Faculty of Architecture, Faculty of Fine Art, Faculty of Arts, and Faculty of Engineering

In addition, **cooperative stores** offer stationery and consumer goods at reasonable prices. A range of services are also available to accommodate those who need them. The Cooperative welcomes membership subscription and part of its operating profits are returned to members in the form of dividends, activities, and privileges, while the remainder is spent on operations intended for the benefit of Chulalongkorn University and society. The **Chulalongkorn Book Center** sells textbooks and other publications. The **sports center** comprises tennis courts, an indoor gymnasium, a fitness center, and a swimming pool. Interested persons may contact the Chulalongkorn Sports Center at 662 218 2824-7 and 662 218 2840.

# Housing

## Nonsi Residence

Room Type	Room Size (Sq.m.)	Monthly Rent (THB/months.)	Yearly Contract (THB/months.)
Studio (Double)	30 Sqm.	12,000	10,000
Studio (Twin)	30 Sqm.	13,000	12,000
1 bedroom (Double)	43 Sqm.	14,500	13,000
1 bedroom (Double)	53 Sqm.	17,500	16,000
1 bedroom (Double/ Twin)	60 Sqm.	20,000	18,000
2 bedroom (1 Double/ 1 Single)	67 Sqm.	22,000	21,000
2 bedroom (2 Double)	90 Sqm.	28,000	27,000
2 bedroom (2 Double)	97 Sqm.	30,000	28,000
3 bedroom (2 Double &1 Single)	111 Sqm.	35,000	33,000

*\*This rate is subject to change.*

## General Information

- The above rental rate is included 10% Service charge & 7% VAT government tax.
- The above rental rate is non service except daily rental.
- Bedding & Room cleaning service must pay addition upon request.
- For leasing less than 3 months contract, 1 month deposit plus one rental in advance is required.
- For leasing more than 3 months contract, 2 months deposit plus one rental in advance is required.
- The price can be changed without priority notice
- The above rates are not include utilities as water supply, electricity supply and WI-FI Internet as charged below,
  - Water Supply Charge: 23 baht per unit.
  - Electricity Supply Charge: 7 baht per unit.
  - WI-FI Card Charge: 100 baht/Day, 500 baht/week, 1000 baht/ month.
- Service residence rates are available upon request only.
- Nearby places
  - Just 10 minutes to MRT
  - Just 15 minutes to Chulalongkorn University
  - Just 12 minutes to Lumpini Park.

See more information at -----> <http://www.nonsiresidence.com/>

## Booking Procedure

You can do booking via email directly at: [info@nonsiresidence.com](mailto:info@nonsiresidence.com) , [seyjaw@gmail.com](mailto:seyjaw@gmail.com) or Tel: (662) 672-9600, (662) 249-0099 (Ms. Aey)

## CU iHOUSE

Chulalongkorn University international House: CU I House a 26-storey on campus residence for international students, in line with the University's "moving forward" strategy to become more international, the total area of 33,957 sq.m., consisting of 846 units.

### General Information

- 268 Chulalongkorn Soi 9, Charasmuang Rd., Wangmai, Pathumwan, Bangkok 10330
- 24-hour reception service, 24- hour technician service
- Shuttle bus to the university
- Free internet Wi-Fi , TV
- Study room
- Lobby and garden
- 24-hour convenience store
- Coffee shop & bakery
- Laundry

Monthly Accommodation Fee (utility charges not included)

Room type	Rate
Studio 25 sq.m. Contract more than 6 months	THB 13,000
Studio 25 sq.m. Contract less than 6 months	THB 14,000
1 bedroom 50 sq.m.	THB 22,000

*Two-months room deposit and one-month rental fee must be paid in advance.*

Daily Rental Fee (including room service): For visitors/guests THB 1,000 per day

For more information: <http://www.chula.ac.th/en/prospective-student/accommodation> or [cuh.remsthailand@thecuihouse.com](mailto:cuh.remsthailand@thecuihouse.com)

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## Contact us

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Website: <https://mmchula.cbs.chula.ac.th/>

Facebook: <http://www.facebook.com/mmchula>